

Press Kit — Beyond the Algorithms AI

Research, diagnostics, and narratives for safer, more human-compatible AI.

Prof. Dr. Carlos Portela • founder@beyondthealgorithmsai.com • <https://beyondthealgorithmsai.com>

About

Beyond the Algorithms AI is a research and diagnostics initiative led by Prof. Dr. Carlos Portela. The project operationalizes a clinical–computational approach to model behavior, offering asynchronous audits, evaluation suites, and governance mapping to reduce behavioral risk in AI systems.

Short Bio — Carlos Portela

PhD in Applied Sciences (USP). Postdoctoral work on behavior–immune–inflammation interfaces. Current focus: computational psychopathology of AI, behavior-first evaluations, and safety governance. Founder of Beyond the Algorithms AI; author of the narrative project ‘The Aquarium Owner’.

Core Services (AI Diagnostic Lab)

- AI System Health Audit — document/log review, failure mapping, mitigation plan.
- Evaluation Suite (TUP/AG/AD/OOD) — batteries, metrics (ECE, Brier, abstention), release gates.
- Failure Taxonomy & Governance — one-page policy-ready mapping with owners/escalation/cadence.

Key Links

Website	https://beyondthealgorithmsai.com
Zenodo — Computational Psychopathology of AI (preprint)	https://doi.org/10.5281/zenodo.17042249
Zenodo — Cite this version	https://doi.org/10.5281/zenodo.17103004
LinkedIn	https://www.linkedin.com/in/carlos-portela-328516bb/
X (Twitter)	https://x.com/portela_news
Quora — Beyond the Algorithms	https://beyondthealgorithm.quora.com/
Email	founder@beyondthealgorithmsai.com

Suggested Boilerplate (for media use)

Beyond the Algorithms AI develops behavior-first diagnostics for AI systems. Combining clinical reasoning and engineering rigor, the project delivers audits, evaluation suites, and policy-ready governance to help organizations ship safer, more reliable AI.

Brand Assets & Usage

- Logomark/Wordmark: request via email. Use on white or dark backgrounds with enough contrast.
- Colors: indigo–cyan gradient for hero sections; grayscale neutrals for body text.
- Imagery: futuristic editorial style, subtle cyan circuitry overlays; avoid cartoonish looks.

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